



FOR IMMEDIATE RELEASE:

LITTLE 5 POINTS BUSINESS ASSOCIATION ANNOUNCES GRAND MARSHAL FOR THEIR 2014 LITTLE 5 POINTS HALLOWEEN PARADE

Atlanta, GA: Today the Little 5 Points Business Association announced Jim Stacy, Host of “Off Beat Eats” and owner of Palookaville, as the 2014 Grand Marshal for their Halloween parade scheduled for October 18.

The parade is a part of their signature event, the Little 5 Points Halloween Festival, now in its 14th year. The program has been viewed as the highlight of the day and is the largest Halloween parade in the southeast.

Kahle Davis, Little 5 Points Business Association 2014 President said of the nod, “Jim Stacy is a great friend to the Little 5 Points Community and we are thrilled to recognize him as our 2014 Grand Marshal.”

Davis continued, “We hope that everyone comes early and stays late, the parade is fantastic, but only one part of a really great day!”

The Little 5 Points Halloween Festival kicks off at noon and will go until 11pm on Saturday, October 18. In addition to two stages of great music, and amazing food vendors, the festival will include a host of artists and craft vendors who will join the bricks and mortar retailers and restaurants as a part of the event. Little 5 Points is the Halloween costume shopping destination for Atlanta- don’t miss out on the great deals from our retailers to score the perfect costume for 2014.

The parade features prizes for walking groups and floats and boasts some dramatic and creative offerings along with community groups and participation from local businesses. There is still time to sign up to participate if you want to get into the action! You can do so by completing the parade entry form at: www.L5PHalloween.com.

The parade will begin making its way through Little 5 Points at 4pm, so get there early to find a good spot to watch the festivities!

This year’s event sponsors include: Wrecking Bar Brewpub, Jagermeister, Corner Tavern, Front Page News, Big Bang E-Cigs, Star Bar, The Ice Box and more!

For information about the Little 5 Points Business Association, please visit: www.Little5Points.com

For information about the Little 5 Points Halloween Festival & Parade, including updates on entertainment and participating vendors, please visit: www.L5PHalloween.com

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About The Little 5 Points Halloween Festival: The main purpose of the L5P Halloween Festival is to drive traffic to the Little 5 Points Business District by offering one of the

premier Halloween events in the southeast. It is designed to allow residents and visitors alike to enjoy a fun-filled day in one of Atlanta's oldest and most eclectic neighborhoods.

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