



FOR IMMEDIATE RELEASE:

**LITTLE 5 POINTS BUSINESS ASSOCIATION ANNOUNCES ENTERTAINMENT
LINEUP FOR THEIR 2014 LITTLE 5 POINTS HALLOWEEN FESTIVAL**

Atlanta, GA: Today the Little 5 Points Business Association announced the entertainment lineup for their signature event, the Little 5 Points Halloween Festival, scheduled for this Saturday, October 18th.

2014's entertainment offers something for everyone!! Live music will begin at noon and go until 11pm. It's free, it's fun and great entertainment, so come early and make a day of your Little 5 Points experience.

**JAGERMEISTER STAGE
(Located in Findley Plaza)**

The Wheelknockers
Hothouse Peaches
The Mystery Men
Caroline & the Ramblers
City Cousins
The Higher Choir
Momcat
The Head

(Entertainment subject to change)

**WRECKING BAR BREWPUB STAGE
(Located in Star Bar Parking Lot)**

Black Linen
Dinos Boys
Zoners
Daddy Issues/Wahya
Til Someone Loses an Eye

(Entertainment subject to change)

The Little 5 Points Halloween Festival kicks off at noon and will go until 11pm. In addition to two stages of great music, and amazing food vendors, the festival will include a host of artists and craft vendors who will join the bricks and mortar retailers as a part of the event. Little 5 Points is the Halloween costume shopping destination for Atlanta- don't miss out on the great deals from our retailers to score the perfect costume for 2014.

One of the highlights of the festival is the famed Little 5 Points Halloween Parade, the largest Halloween Parade in the southeast! The parade will begin making its way through the heart of Little 5 Points at 4pm. Make sure to lock-in your parade spot early-

the parade entry form can be found at www.L5PHalloween.com. There will be prize packages for the Best Walking Group and Best Float, so get registered and get creative!

If you are interested in volunteering, we need you!! Volunteers are key to keeping this community event successful!! Thanks to The Ice Box and Wrecking Bar Brewpub, we have some cool stuff available to volunteers. Visit our volunteer page on the website for more details.

This year's event sponsors include: Wrecking Bar Brewpub, Jagermeister, Corner Tavern, Big Bang E-Cigs, Star Bar, The Ice Box and more!

For information about the Little 5 Points Business Association, please visit: www.Little5Points.com

For information about the Little 5 Points Halloween Festival & Parade, including updates on entertainment and participating vendors, please visit: www.L5PHalloween.com

About The Little 5 Points Halloween Festival: The main purpose of the L5P Halloween Festival is to drive traffic to the Little 5 Points Business District by offering one of the premier Halloween events in the southeast. It is designed to allow residents and visitors alike to enjoy a fun-filled day in one of Atlanta's oldest and most eclectic neighborhoods.

Media Contact:
Q&A Events
Sheila Merritt
smerritt@QandAEvents.com
404.762.5665 x302