



FOR IMMEDIATE RELEASE:

**LITTLE 5 POINTS BUSINESS ASSOCIATION ANNOUNCES DATE AND SPONSORS
FOR THE 2015 HALLOWEEN FESTIVAL AND PARADE**

Atlanta, Georgia – The Little 5 Points Business Association (L5PBA) announced today that the 2015 Little 5 Points Halloween Festival & Parade would be held on Saturday, October 17.

For the 15th year running, the Little 5 Points Business Association will host its annual Halloween Festival and Parade, arguably the best Halloween Parade and Festival in the Southeast. Beginning at Noon on October 17, until 11p, guests will be treated to a daylong festival of food, fun and frightful frivolity. The festivities will consist of live entertainment on two stages, great food selections and shopping from local artisans who, along with the area businesses, provide a wide variety of offerings for festival attendees.

Of course, one of the highlights of the festival is the two-hour parade. Beginning at 4pm, attendees are treated to entertainment from zombies to marching bands and literally everything between. The Parade will begin on Euclid at Austin Ave. near Horizon Theatre, take a right on Moreland Ave. to the Wrecking Bar Brewpub where it will make a U-turn and head back up Moreland to end at Freedom Parkway.

Returning as the Presenting Sponsor is the Little 5 Points based, Wrecking Bar Brewpub, who will also serve as the, “Official Beer,” for the 2015 program. Joining the Wrecking Bar is brand new sponsor, Jameson Irish Whiskey, who has signed on as “Official Spirit,” of the 2015 event!

To sign up and for information about the Little 5 Points Halloween Festival, Parade, vendor booth space and volunteer opportunities, please visit: www.L5PHalloween.com. Spaces for both the market and parade will sell out, so interested participants are encouraged to sign up early!

For information about the Little 5 Points Business Association, please visit: www.Little5Points.com

About The Little 5 Points Halloween Festival: The main purpose of the L5P Halloween Festival is to drive traffic to the Little 5 Points Business District by offering one of the premier Halloween events in the southeast. It is designed to allow residents and visitors alike to enjoy a fun-filled day in one of Atlanta's oldest and most eclectic neighborhoods.

About the Little 5 Points Business Association: The L5P Business Association exists to support the retailers and business owners in the Little 5 Points neighborhood of Atlanta. The L5PBA is a 501c non-profit organization that is also owns and hosts the Little 5 Points Halloween Festival & Parade, designed to drive traffic to businesses in the community.

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